

Shell
ADVANCE
MOTORCYCLE OILS

PRODUCTS TIERING



ADVANCE AX STAR
VALUE FOR MONEY



ADVANCE AX3
RELIABLE PROTECTION



ADVANCE AX5
EXTENDED ENGINE LIFE



ADVANCE AX7
SUPERIOR ACCELERATION












ADVANCE FUEL SAVE
EXPERTLY ENGINEERED TO GIVE EXTRA MILEAGE



ADVANCE ULTRA
SUPERIOR ACCELERATION

SHELL ADVANCE PRODUCT PORTFOLIO

	GOOD		BETTER		BEST				
PRODUCT									
	AX STAR	AX3	AX5	AX5 SCOOTER	AX7 SCOOTER	AX7	ADVANCE FUEL SAVE SCOOTER	ADVANCE FUEL SAVE	ADVANCE ULTRA
BENEFIT	Value for Money	Good wear protection	Extended engine Life	Reduced noise & vibration	Smoother ride and longer engine life	Superior Acceleration with slightest touch	Enhanced Fuel economy	Expertly Engineered to give extra mileage	Power and Performance to outdrive anything
OIL TYPE	Mineral	Mineral	Premium Mineral	Premium Mineral	Semi-Synthetic	Semi-Synthetic	Fully Synthetic	Fully Synthetic	Fully Synthetic
VISCOSITY	20W40	20W40	10W30, 20W40, 20W50	10W30	10W30	10W40, 15W50	10W30	10W30	10W40, 15W50
SPECIFICATION	API SL*, JASO MA	API SL*, JASO MA	API SL, JASO MA2	API SL, JASO MB	API SM, JASO MB	API SM, JASO MA2	API SN, JASO MB	API SN, JASO MA2	API SN, JASO MA2
BS6 READY	NA	NA	✓	✓	✓	✓	✓	✓	✓

SHELL ADVANCE SARAL POINTS



ADVANCE ULTRA



AX7



AX5



AX5 SCOOTER



AX7 SCOOTER



**CONSUMER
CONCERN**

High performance bikes loose power and efficiency over time.

Not using a dedicated engine oil can lead to sluggish engine performance and poor acceleration

Desposits build up in bikes can result in reduced engine life

Stop Start City traffic results into poor engineperformance

Scooter engines operate at high temp & stressful conditions



FEATURE

PurePlus Technology gives crystal clear base oil that pushes engine performance to highest standards giving long lasting protection.

Active Cleansing Technology keeps engine cleaner and make them responsive

Active Cleansing Technology gives cleaner, smoother and quieter engines

Active Cleansing Technology helps to prevent dirt particles sticking together to form deposits.

Active Cleansing Technology helps to prevent dirt particles sticking together to form deposits.



BENEFIT

Power and Performance to outride anything






Superior Acceleration with slightest touch

Cleaner engines lead to longer engine life

Reduced noise & Vibration

Smoother Ride & Longer Engine Life

SHELL HELIX PRODUCT PORTFOLIO

	GOOD		BETTER		BEST		
PRODUCT							
	HELIX HX3	HELIX HX5	TAXI OIL	HELIX HX7	HELIX HX8	HELIX ULTRA	HELIX ULTRA ECT
Benefits	Engine Protection	Designed for Total Engine Reliability with piston cleanliness and wear protection	Extended ODI of 10000 kms, Longer engine life	All round protection in daily driving conditions	Advanced Engine Performance and enhanced fuel efficiency	Ultimate Engine Performance, excellent sludge protection	Ultimate Engine Performance, Lower Carbon Emissions for BS6 Engines
Oil Type	Mineral Oil	Premium Mineral Oil	Semi-Synthetic oil	Semi -Synthetic Oil	Full Synthetic Oil	Full Synthetic Oil	Full Synthetic Oil
Viscosity	20W-50	15W-40 & 10W-30	5W-30	10W-40	5W-30 & 0W-20	5W-40	0W-30
Specification	API SL	API SN	API SN+	API SN ,ACEA A3/ B3/B4	API SN+, ACEA A3/ B3/B4 & API SP	API SP	API SN, ACEA C2/ C3
BS6 Compliance	NA	Petrol Engines*	Petrol Engines	Petrol Engines*	Petrol Engines	Petrol Engines	Petrol & Diesel Engines

1. Helix Ultra ECT 0W-30 is applicable for all BS6 compliant petrol and diesel engines. 2. Helix HX5 & HX7 are not fit for BS6 Compliant petrol GDI engines

SHELL HELIX PRODUCT TIERING



HELIX HX3
ENGINE
PROTECTION



HELIX HX5
TOTAL ENGINE
RELIABILITY



HELIX TAXI
EXTENDED ODI



HELIX HX7
ALL ROUND
PROTECTION
IN DRIVING
CONDITIONS



HELIX HX8
ADVANCED
ENGINE
PERFORMANCE
& FUEL EFFICIENCY



HELIX ULTRA
ULTIMATE ENGINE
PERFORMANCE



HELIX ULTRA ECT
ULTIMATE
ENGINE
PERFORMANCE
(BS6)

SHELL HELIX PRODUCT SARAL POINTS



**HELIX ULTRA ECT
0W-30**



**HELIX ULTRA
5W-40**



**HELIX HX8
5W-30**



**HELIX HX7
10W-40**



**HELIX TAXI
5W-30**



**HELIX HX5
15W-40, 10W-30**



**CONSUMER
CONCERN**

With BS VI norms implementation, its important to upgrade engine oil to match engine requirements and new hardware technology

It's a challenge to keep engines in best performing conditions in todays tough environment.

With the development of new engine technology, critical engine parts of vehicles experience high pressures under all driving conditions

Engine deposits can block the oilways and interfere with functioning of the engine which means serious damage to engines.

Taxi Engines have higher running hours with frequent stop start driving leading to heavy sludge formation and early oil change

Deposits over a period of time make your engine sluggish and less responsive over a period of time



FEATURE

Most advanced Emissions Compatible Technology (ECT) that helps to keep diesel particulate filters (DPFs) & exhaust system clean to help maintain engine performance

Shell Helix Ultra formulated with PurePlus Technology that gives 99.9% clear base oil with no impurities

Shell Helix HX8 features dynamic FLEXI MOLECULE Technology that constantly adapts to boost protection where your engine needs it the most.

Shell HX7 features Active Cleansing Technology that locks away harmful deposits and keeps engine clean

Taxi oil is formulated with Active Cleansing Technology for smoother, quieter and responsive engine

Shell HX5 features Active Cleansing Technology that locks away harmful deposits and keeps engine clean



BENEFIT

Ultimate Engine Performance, Lower Emissions for BS6 engines.

Ultimate Engine Performance, Excellent Sludge Protection .

Advanced engine performance and enhanced fuel efficiency

All round protection under all driving conditions

Extended ODI of 10000 kms with low maintenance costs

Extends engine life with total engine reliability

SHELL PRODUCT RANGE FOR COMMERCIAL VEHICLE



RIMULA R2 EXTRA
VALUE FOR MONEY



RIMULA R3 X
TRIPLE PROTECTION AGAINST WEAR, DEPOSITS AND HEAT



RIMULA LD3
PERFORMANCE & SAVINGS IN URBAN DRIVING CONDITIONS



RIMULA HD4+
RELIABLE ENGINE PROTECTION



RIMULA R4
EXTENDED ENGINE LIFE WITH DYNAMIC PROTECTION



RIMULA R4 L
EXTENDED ENGINE LIFE WITH DYNAMIC PROTECTION (BS6 COMPLIANT)



RIMULA R5 LE
REDUCED TOTAL COST OF OWNERSHIP
& SUPERIOR ENGINE PROTECTION

SHELL PRODUCT RANGE FOR AGRICULTURE



Rimula R1

Enhanced protection
against corrosion
& wear



Rimula R3

Best in class protection
of 450 hours



Rimula R2

Reliable Protection



Rimula R4

Dynamic Protection for
extended engine life

AGRICULTURE



SHELL RIMULA PRODUCT PORTFOLIO

Product									
	APDEO	RIMULA R1	RIMULA R2 EXTRA	RIMULA R3X	RIMULA LD3	RIMULA HD4	RIMULA R4	RIMULA R4 L	RIMULA R5 LE
Positioning	Good standard of engine cleanliness	Enhanced protection against corrosion & wear	Reliable protection against deposits	Triple protection against acid, deposits and wear	Less time & money on repairs in challenging urban driving conditions	Reliable engine protection	Dynamic Protection for extended engine life	Extended engine life with dynamic protection for BS6 engines	Superior engine protection and savings in TCO with 2% FE & 1 lakh ODI
Oil Type	Mineral	Mineral	Mineral	Mineral	Mineral	Mineral	Mineral Oil	Mineral Oil	Synthetic Oil
Viscosity	SAE 20W-40	SAE 20W-40	SAE 15W-40	SAE 15W-40	SAE 15W-40	SAE 15W-40	SAE 15W-40	SAE 15W-40	10W-40
Specification	API CF	API CF4	API CF4	API CH4	API CH4	API CI4+	API CI4+	API CK4	API CK4
BS6 readiness	NA	NA	NA	NA	NA	NA	NA	YES	YES

SHELL SPIRAX - TRANSMISSION OILS

KEY BENEFITS

Wear and corrosion protection → ■ Longer equipment life
■ Lower maintenance costs

Good oxidation stability → ■ Long oil life
■ Longer protection
■ Lesser operating costs

Shell Spirax S2 G



SPECIFICATIONS

SAE Viscosity Grade: 80W-90,
90 and 140 API Service
Classification GL-4

APPLICATIONS

- For manual gearboxes operating under high-speed/low torque and low-speed/high torque conditions
- Gear Sets for medium applications like light duty commercial vehicles and passenger cars. Not suitable for heavy duty hypoid gears
- Rear Axles for medium applications like lightly loaded gear sets of ancillary equipment in commercial vehicles

Shell SPIRAX S2 A 85W-140



SPECIFICATIONS

SAE Viscosity Grade: 85W-140
API Service Classification GL-5

APPLICATIONS

- Automotive axle units, including automotive transmissions & differentials
- Gear sets in stationary and ancillary equipment
- Hypoid gear axles
- Other automotive transmission units operating under high speed – shockload, high speed – low torque or low speed – high torque conditions

SHELL GADUS - PREMIUM GREASE

Best-in-class grease with Shell-patented "Micro-Fibre Technology"

Developed with Shell-patented thickener technology for higher mechanical durability even under extreme conditions



Shell **Gadus S2 V150C 3**

SHELL GADUS S2 PROVIDES RELIABLE PROTECTION AGAINST:



HIGH TEMPERATURE

Shell Gadus S2 doesn't leak out even at high temperature situations like sudden and frequent braking of the vehicle.



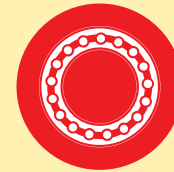
CONTAMINATION

Shell Gadus S2 repels contaminants like water and dirt which can find their way to hub-and-bearings and provides protection against rusting



OVERLOAD

Shell Gadus S2 remains stable and protects the hub-and-bearings under extreme pressure like overloading of vehicle.



LONGER BEARING LIFE

Long-lasting protection against heavy loading and shock loads

Premium red coloured grease developed especially to suit Indian conditions. Long drain interval of 100,000 kms to ensure longer on-road performance

SHELL COOLANT

Shell Coolants are based on superior Organic Additive Technology (OAT) that outperforms conventional coolants, so that customers can spend less time and money on repairs and more time on the road.



Shell Coolants Extra
Water Based Coolant

Shell Coolants Longlife Plus
Antifreeze Coolant

KEY BENEFITS



EXCELLENT PROTECTION

Shell Coolants provides superior protection to engine in all-weather from overheating and corrosion so that engine can perform at its best and reduce maintenance cost.



LONG SERVICE LIFE

Shell Coolants have high inhibitor levels for extended service to keep vehicle on the road and out of the workshop.

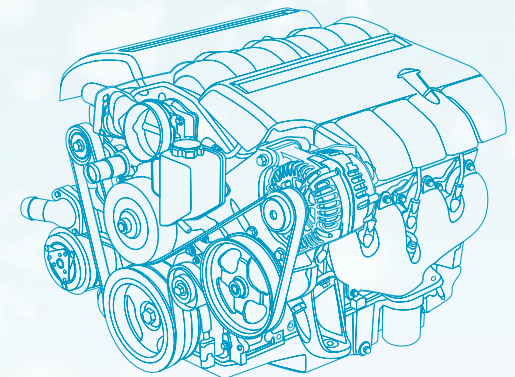


COMPATIBILITY WITH HARD WATER

Shell Coolants are compatible with hard water (up to 700 ppm).

MAIN APPLICATIONS:

- Shell Coolants are suitable to be used in cars, light duty trucks, light commercial vehicles, heavy duty trucks and tractors
- Suitable to be used for all major vehicle manufacturers



SHELL ENGINE OIL 3 WHEELER

Shell Engine Oil provides Active Cleansing Technology that prevents deposit and helps in smooth running of engine. It also provides high engine protection at higher temperature for longer engine life.



CUSTOMER BENEFITS



ENHANCED ENGINE
PROTECTION



EXTENDED
ENGINE LIFE



LOW
MAINTENANCE COST

SPECS:

API SL/CF

PACK SIZES:

1L, 500 ML

APPLICATION:

SUITABLE FOR CNG, LPG,
PETROL & DIESEL ENGINES



EXCELLENCE IN EVERY DROP